

CBCS SCHEME

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17CS51

Fifth Semester B.E. Degree Examination, Jan./Feb. 2023 Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Explain functional areas of Management. (08 Marks)
b. Explain roles of a Management / Manager. (06 Marks)
c. Briefly discuss different levels of Management. (06 Marks)

OR

- 2 a. Explain importance of Planning. (06 Marks)
b. Explain different types of Planning. (06 Marks)
c. Define Organization. Explain types of Organization. (08 Marks)

Module-2

- 3 a. Define Directing. Briefly explain leadership styles. (10 Marks)
b. Explain Maslow's Hierarchy theory. (10 Marks)

OR

- 4 a. Define Co-ordination. Briefly discuss importance of Co-ordination. (10 Marks)
b. Explain methods for establishing control. (10 Marks)

Module-3

- 5 a. Explain the characteristics of an Entrepreneur. (06 Marks)
b. Briefly discuss different stages in Entrepreneurial process. (08 Marks)
c. Explain role of Entrepreneur in Economic development. (06 Marks)

OR

- 6 a. Explain the different barriers of Entrepreneurship. (10 Marks)
b. Write a short note on : i) Market feasibility study ii) Technical feasibility study
iii) Financial feasibility study. (10 Marks)

Module-4

- 7 a. List out and explain various contents of Project report. (10 Marks)
b. Explain the guidelines by Planning Commission for Project report. (10 Marks)

OR

- 8 a. Define Project. Explain classification of Project. (10 Marks)
b. Describe Enterprise Resource Planning (ERP). (10 Marks)

Module-5

- 9 a. List and explain characteristics of a Small Enterprise. (10 Marks)
b. Explain the steps in establishing Small Enterprises. (10 Marks)

OR

- 10 Write short note on :
a. District Industries Centres (DIC's) and Single Window Agency. (08 Marks)
b. National Small Industries Corporation (NSIC). (06 Marks)
c. Small Industries Development Bank of India (SIDBI). (06 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.